# LETHBRIDGE LOCAL IMMIGRATION PARTNERSHIP

# **Intended Impact**

- Over the next 5 years, Lethbridge LIP will support local service providers, employers, community members and policy makers to increase their awareness, strengthen capacity and foster collaboration to better meet needs of newcomers.
- As a result, more newcomers will attain meaningful employment, will feel welcome and will be increasingly integrated within the community of Lethbridge.
- Ultimately, our work aims to reduce discrimination, stereotyping and racism resulting in a Lethbridge that is more inclusive and that values diversity as a strength.





#### **COMMITTED PARTNERS**

Team with partners who are aligned, committed, and actively contribute to the ongoing implementation of the LIP Settlement Strategy.

- Increase collaboration among Community Partnership Council (CPC) and LIP working groups, service providers, employers, agencies, organizations, other relevant coalitions and advocacy groups.
- Leverage each other's strengths through intentional collaborations.

STRATEGIES

#### **AWARENESS AND EDUCATION**

Raise awareness and provide education amongst service providers, employers, policy makers, residents and newcomers about culturally safe principles, diversity and immigration.

- Increase traffic to Lethbridge LIP website and appropriate social media platforms.
- Create educational materials, and strategies to disseminate them, that are accessible to the public including the value of immigration for Canada.

Host and promote targeted educational webinars, conferences, workshops, awareness campaigns, public forums and events.

# **MEANINGFUL EMPLOYMENT**

Understand the specific needs of newcomers in relation to attaining meaningful employment.

- Collect employment data in a variety of ways from both newcomers and employers.
- Maintain or establish network of employment organizations and mentoring programs to connect employers and newcomers.
- Pilot programs with specific employers focused on immigrant recruitment.

STRATEGIES

Connect newcomers to employment tools such as resume writing, language training, interviewing and Canadian workplace norms, entrepreneurship, job coaches and mentors.

# **CONNECTED TO COMMUNITY**

Create opportunities for newcomers, mainstream Canadians and cultural groups, to celebrate, acknowledge challenges, share diversity and connect with each other through voice, expression and experience.

- **1** Share the newcomer journey/ stories/experiences/culture, including the barriers and challenges associated with settlement.
- Encourage the integration of mainstream services, social, health, cultural and community events.
- **7** Promote and nurture effective cross-cultural communication.

STRATEGIES

**13** Inform and connect newcomers to the services, resources and language supports they require for successful settlement.

# **ONGOING LEARNING**

Conduct needs assessments and evaluation to identify changing needs and gaps, gather opinions and evaluate LIP initiatives.

- **1** Conduct ongoing needs assessments including participant and public polls and surveys.
- Analyze evaluations to measure outcomes related to the LIP action plan.

STRATEGIES

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